

# Alfred Holl

## Popper's epistemological meta-model

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### 5 Summary

# 1 Motivation 1

## 1.1 External world

Everyday life and empirical sciences, such as the natural sciences, assume the existence of an **external world** (e.g. organizations) surrounding humans.

It is **partly observable** by humans.

Its existence is independent of human observation.

Its behavior can be influenced by human observation (IV.4).

Human observers are able to **internally reconstruct** parts of this external world (in contrast to the opinions of radical constructivism and solipsism).

In “Empiristic approaches to IS modeling”, it is shown that **IS can be considered as an empirical science.**

This concept leads to **Popper’s World 1.**

# 1 Motivation 2

## 1.2 Models 1

### Properties:

- more or less complex **descriptive categories**
- human **artifacts** (no photos, see illustration),
- **non-isomorphous** images of segments of reality
- results of active **interpretation** of reality
- dropping some properties of objects of reality (e.g., size, life etc.)
- simplifying, **reducing complexity** on a higher level of abstraction
- constructed with a certain **modeling purpose**,
- answering a certain **modeling question**.

### Examples:

Toys (model railway, doll), drawings, formulae etc.

### Some problems:

**Reduction of aspects** of reality: particle – wave, data – function.

**Impossible to design a complete model** of a segment of reality.

Segmentation **cuts off external interdependencies**.

Models are only accessible / available via model representations (analogy: reality is only accessible via mental representations)

There aren't any models without **human model designers**:

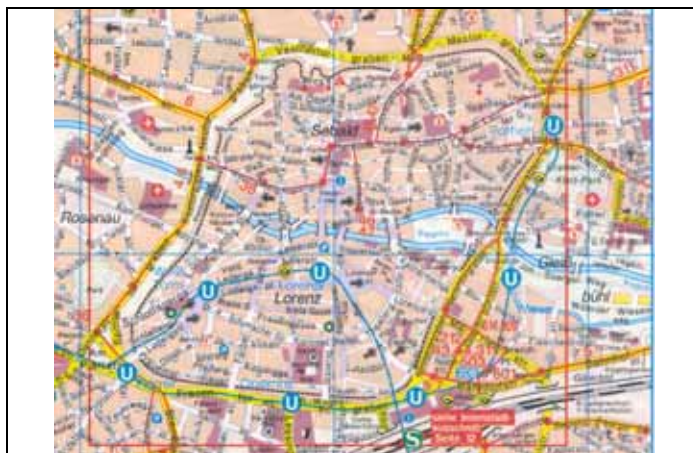
“A problem is not solved in the computer,  
but in someone's head.”

Charles Kettering

This concept leads to **Popper's World 3**.

# 1 Motivation 3

## 1.2 Models 2



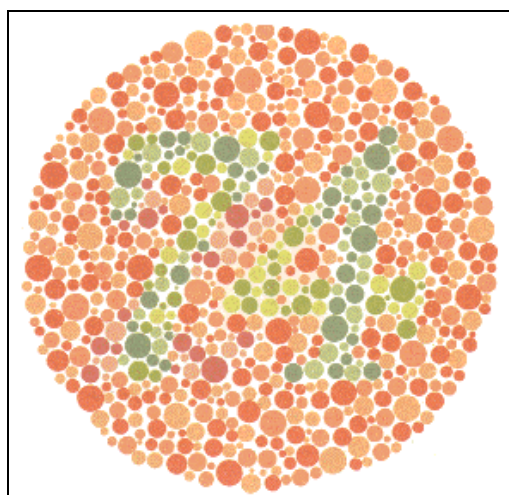
5 1 2

*p*

*con Ped.*

4 3 5 1 2 1 4

*poco a poco cresc.*



**Ishihara table**

# 1 Motivation 4

## 1.3 Phenomena 1

φαίνω 'to make perceptible'

A **phenomenon** is

- a personal, individual **experience**
- a personal, individual mental **reconstruction / representation** of a W1 segment,
- the shape in which a thing in itself **appears** to an individual, in particular to human consciousness
- a **retro-projection** of a perception to reality  
cf. meaning of 'phenomenon' in everyday language
- an **approximation** of a thing in itself

A phenomenon is produced

by the **cognitive / perceiving / world-depicting apparatus** from

- external stimuli (world 1)
- memory

Phenomena of the same thing in itself can be different due to **differences in the cognitive equipment:**

natural perception:

- color-blind people
- bats: radar
- bees: UV (sun 'visible' through clouds)
- ticks: temperature and smell

instrumental perception:

- X-ray photos
- oscilloscopes
- IR photography

This concept leads to **Popper's World 2.**

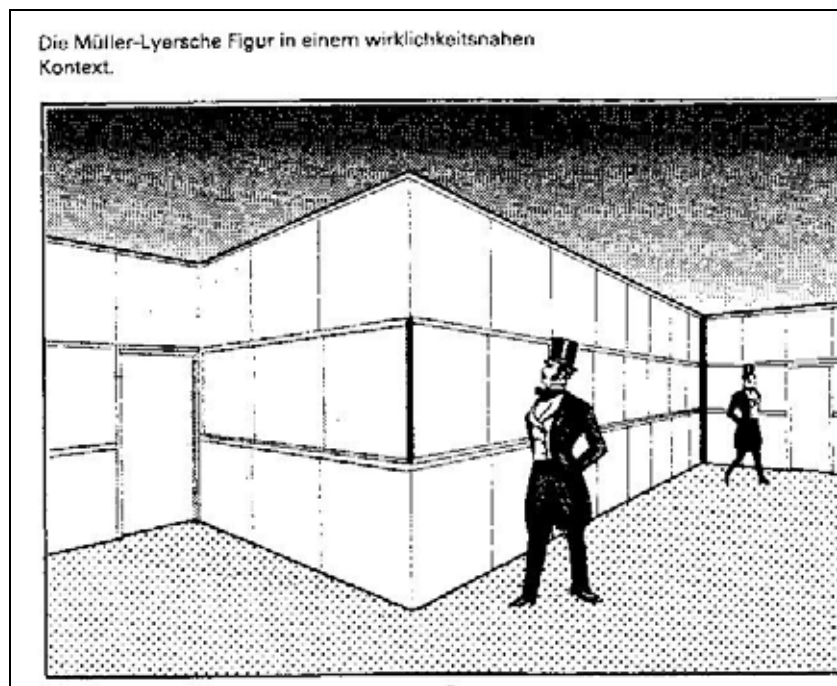
# 1 Motivation 5

## 1.3 Phenomena 2

\*\*\* optical illusion (squares)



What is this?



**Müller-Lyer's optical illusion** (Rock, Wahrnehmung, 1984, 139)

## 2 Karl Popper's ontological theory 1

Popper's model gives an **ontological** differentiation and states which **levels of existence** of objects of cognition are possible.

**World 1**: “**nature**”, even physical artifacts created by humans;  
contains  
things in itself (**perceivable** to some extent)

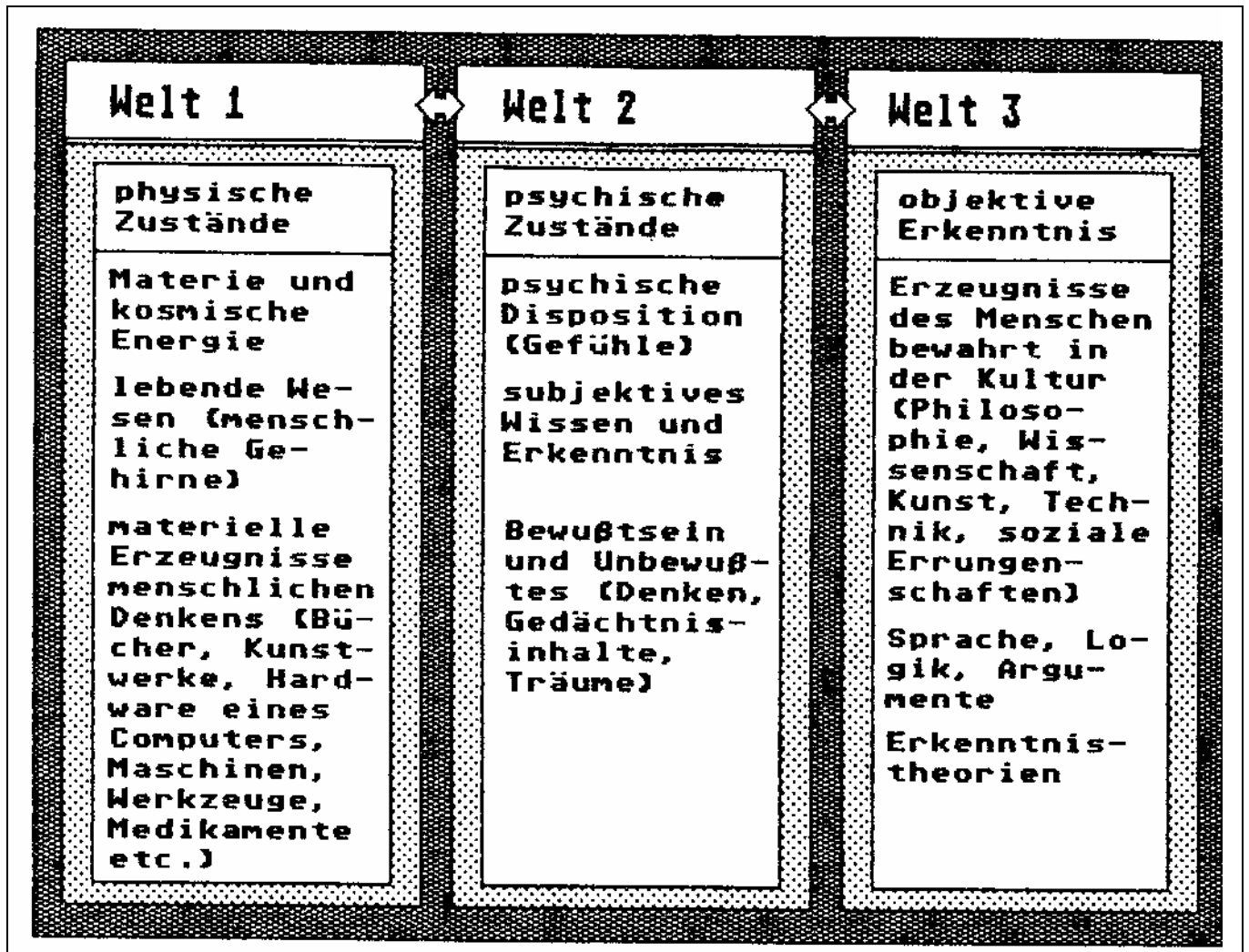
**World 2**: “**human**”, world of phenomena, individual experiences;  
contains  
– phenomena: **perceived** (induced by W1)  
→ gestalt-theoretical pictures (**optical illusions**)  
– activations: **learnt** (induced by W3)  
– memory

**World 3**: “**culture**”: world of models, concepts, ideas;  
contains  
dependent re-constructions and independent constructions  
– **dependent concepts** with empirical basis: descriptions  
– **independent concepts** without empirical basis: ideas, νούμενα  
(Kant's dove: assumption that flying is easier in the vacuum)

Popper's three worlds correspond to  
**three ontological levels of existence**:  
“absolute” reality, individual experience and description

**Terminological differentiation in IS** between reality and model:  
real object vs OO object, data entity  
course of events vs business process

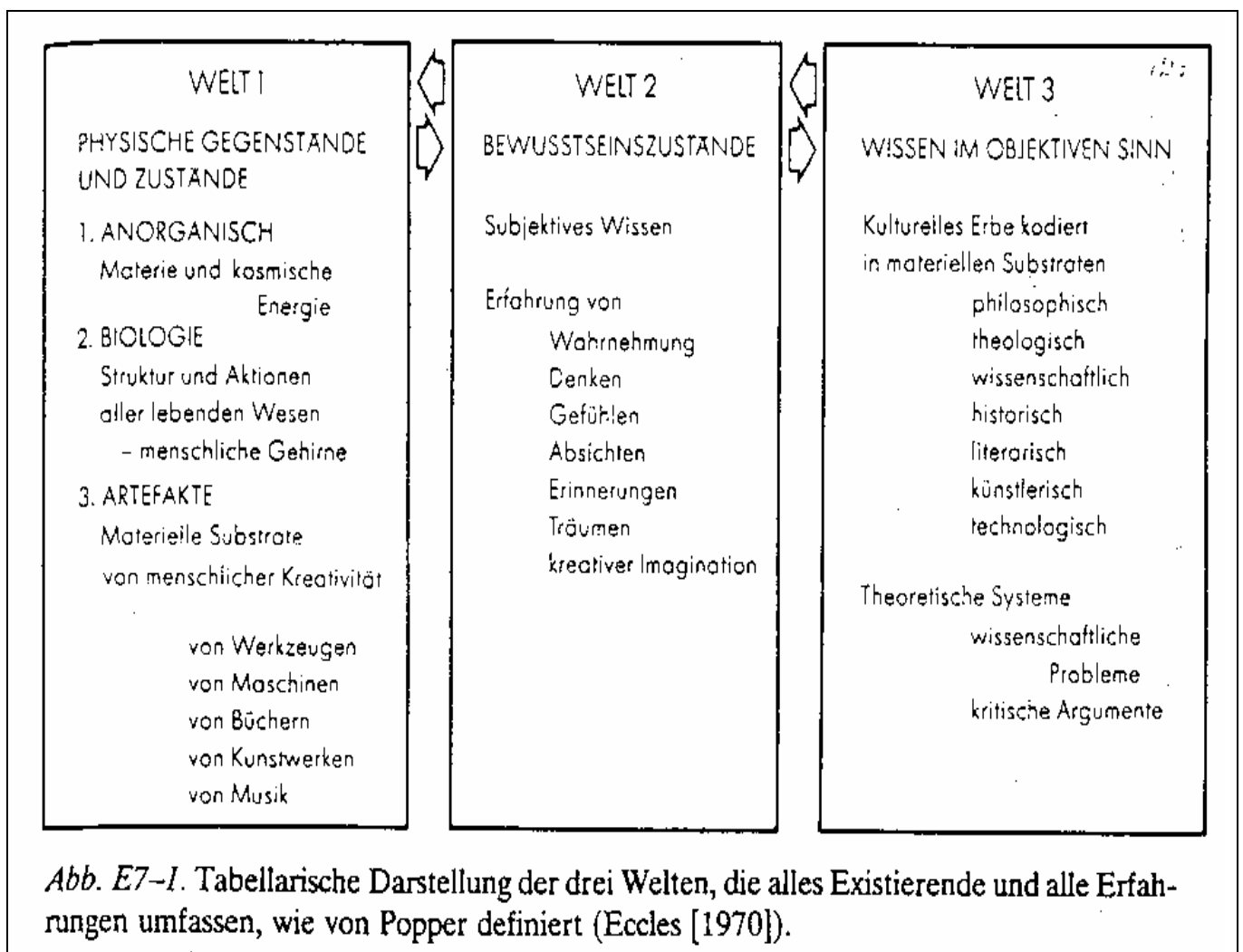
## 2 Karl Popper's ontological theory 2



(Ebeling, Gehirn, Sprache und Computer, 1988, 64)



## 2 Karl Popper's ontological theory 3

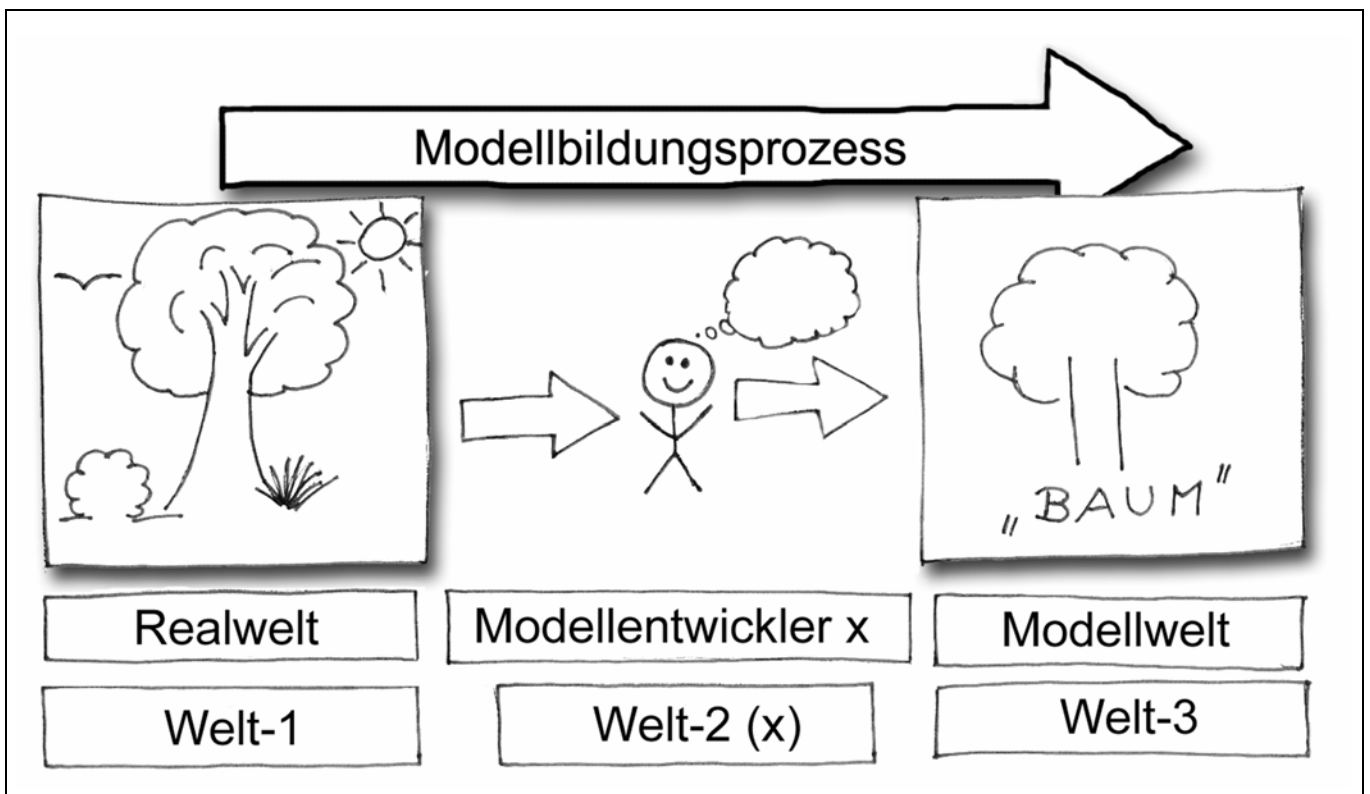


**(Popper / Eccles, Das Ich und sein Gehirn, 1994 [1977], 433)**

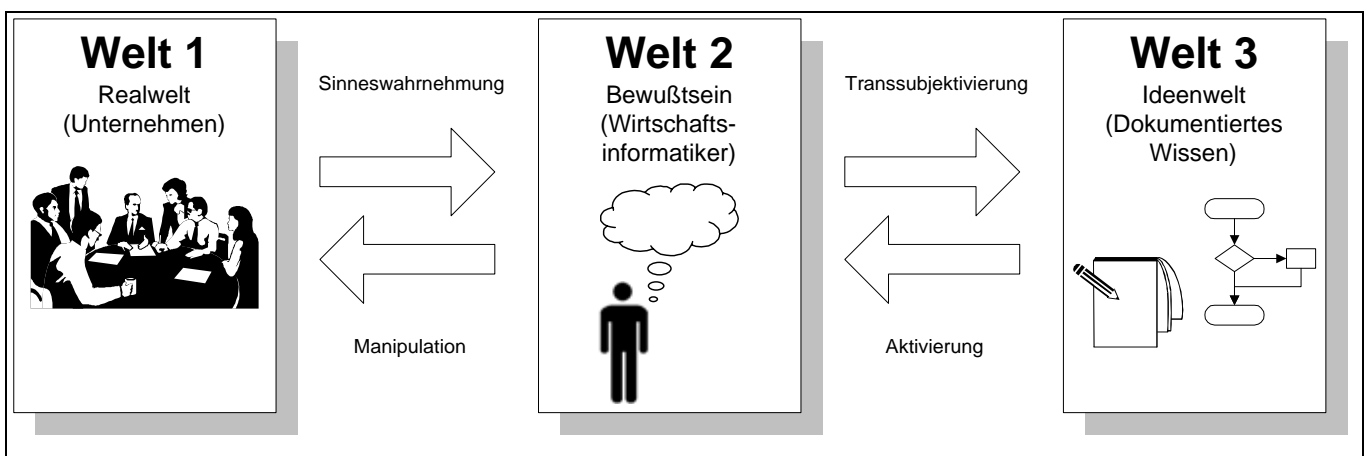
# 3 Remarks 1

## 3.1 Popper's three worlds and IS 1

### 3.1.1 Visualization of the modeling process 1



(Holl / Krach, Ubiquitärer naiver Realismus, 2002, 54)

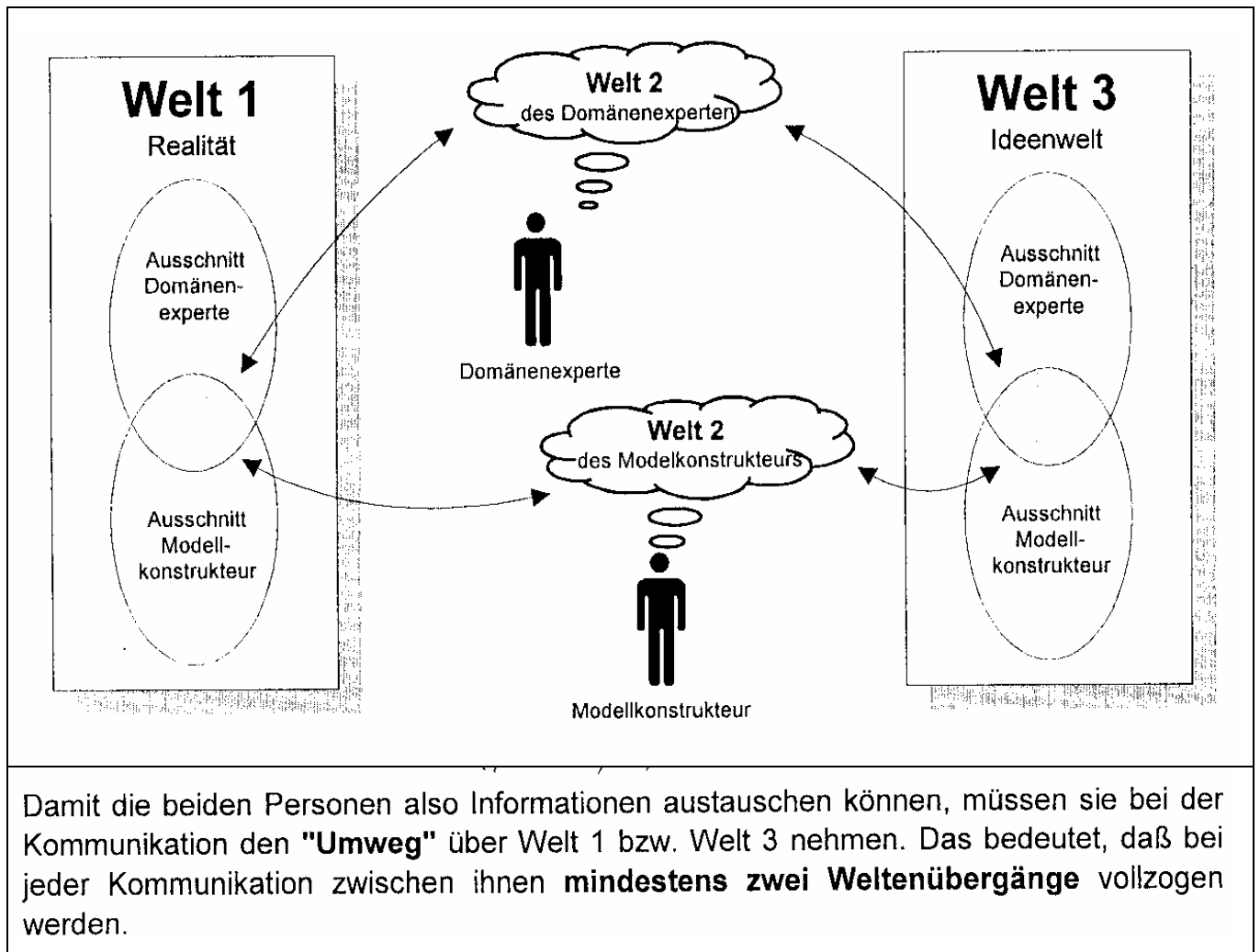


(Holl / Scholz, Objektorientierung und Popper, 1999, 98)

## 3 Remarks 2

### 3.1 Popper's three worlds and IS 2

#### 3.1.1 Visualization of the modeling process 2



(Holl / Scholz, Objektorientierung und Popper, 1999)

## 3 Remarks 3

### 3.1 Popper's three worlds and IS 3

#### 3.1.2 Terminological distinction between reality and model

|  |  |
|--|--|
| <u>Popper's World 1</u><br>"nature"<br>world of reality<br>absolute reality<br>outside universe<br><b>natural universe</b><br>world to be described            | <u>Popper's World 3</u><br>"culture"<br>world of models/concepts/ideas<br>descr. empirical reality c W3<br>inside universe<br><b>discursive universe</b><br>describing world c W3                  |
| categories of reality<br><b>reality-immanent categories</b><br><br><b>things in itself</b> (Kant),<br>(objects, situations, processes),<br><b>real objects</b> | categories of models<br><b>descriptive categories</b><br>(numbers, God)<br>common<br><b>mental reconstructions,</b><br>comm. <b>mental representations,</b><br>comm. <b>mental interpretations</b> |
| <b>real object</b><br>set of similar real objects<br>real process in an<br>organization<br>set of similar real processes                                       | <b>OO object, DB entity</b><br>object type (class), entity type<br>business process instance<br><br>business process (type)  |
| <b>sensorily perceivable world</b><br>'ορατὸς τὸπος<br>basis of <b>empirism</b>  | <b>mentally perceivable world</b><br>νοητὸς τὸπος c W3<br>basis of <b>rationalism</b>  |

## 3 Remarks 4

### 3.2 Remarks on Popper's World 3

#### Remark 1:

Parallels between Popper's three worlds and **linguistic structuralism (Geneva school)**.

Once more: **What is a model?**

Models can be regarded as **bilateral semiotic signs** (trilateral sem. sign: in addition, reference to object of cognition):

| Popper                  | World 1                      | World 2                | World 3                             |
|-------------------------|------------------------------|------------------------|-------------------------------------|
| model                   | <b>model representation</b>  | code of interpretation | <b>model content, model meaning</b> |
| bilateral semiotic sign | form, vox, <b>signifiant</b> | code of interpretation | meaning, conceptus, <b>signifié</b> |

Model representation and signifiant belong to World 1 if they are **materialized** in written or acoustic form, World 2 if they are **materializable** in a human's brain.

Content / signifié belongs to World 2 and World 3.

#### Remark 2:

#### **Temporal behavior of World 3**

Its contents are temporally dynamic, oscillating:

- permanent / long-term vs. transient / short-term
- written vs. acoustic
- learning and forgetting (extinct languages and characters)

## 3 Remarks 5

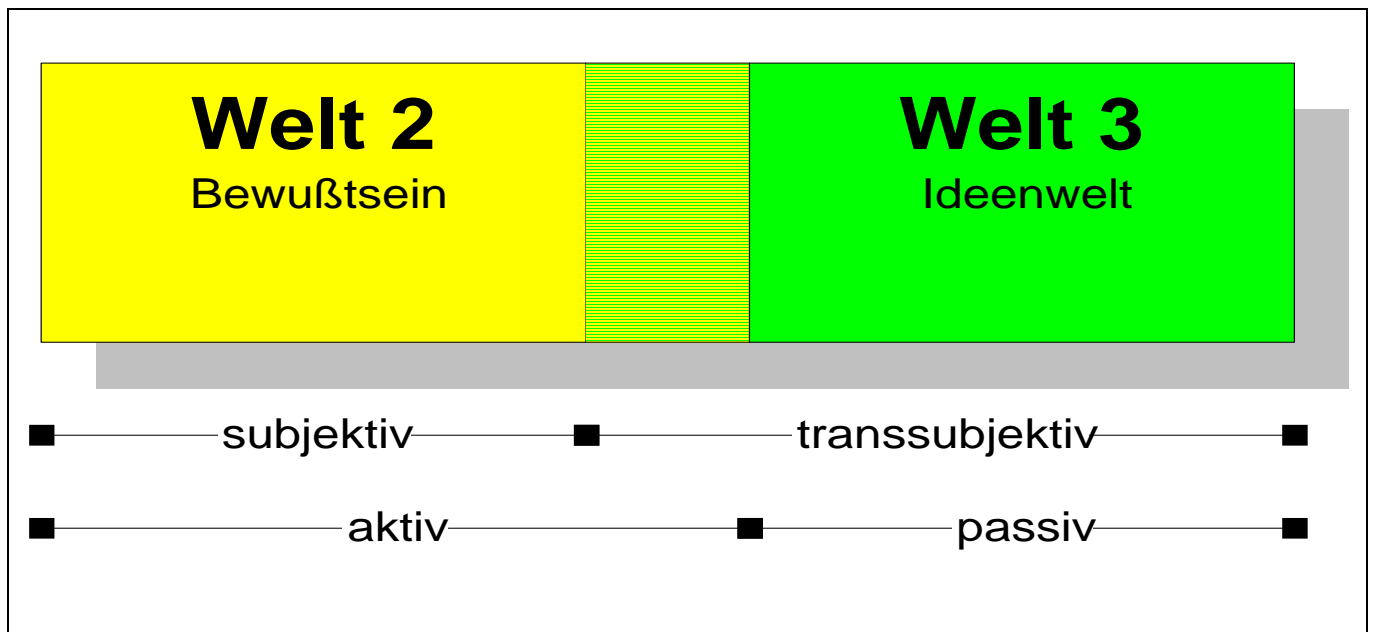
### 3.3 Remarks on Popper's World 2 - 1

Individually / personally experienced reality,  
individual consciousness of a human being,  
e.g. a model designer's thoughts and experiences

**Every human has a World 2 of his / her own.**

It contains

- **phenomena** (perceived) of segments of world 1 with individual sensory-mental **interpretations** / reconstructions and descriptions / **pre-models** in terms of a natural language
- **activations** (learnt) of segments of world 3



(Holl / Scholz, Objektorientierung und Popper, 1999, 99)

- **personal / individual experiences** (stored in a memory) have their origin in former phenomena / activations.

## 3 Remarks 6

### 3.3 Remarks on Popper's World 2 - 2

Popper's World 2 is an **extension of the two ancient Greek worlds**.

Phenomena are called "Erscheinungen" by Kant.

Theory / psychology of gestalt contributes a lot to the understanding of the production of phenomena.

Phenomena can be described using elements of World 3 (language)

There is nothing good nor bad,  
it is human thinking which makes it appear that way.  
No existe nada bueno ni malo:  
es el pensamiento humano el que lo hace aparecer así.  
(William Shakespeare)

→ **Definitions are only valid  
within the framework of a model / theory.**

The **cognitive apparatus** has a **material vessel**,  
therefore, there can be **interactions**  
between the cognitive apparatus and the observed W1 segment.

## 3 Remarks 7

### 3.4 1<sup>st</sup> epistemological dilemma (not solvable)

**World 1 objects:**

- **”things in itself”**, Kant: Dinge an sich (“behind” phenomena)
- **objects of indirect cognition**
- only indirectly accessible / available to human cognition,

that is via **World 2 objects:**

- **phenomena** (φαινόμενον), Kant: “Erscheinungen” (e.g. color)
- **objects of direct cognition**
- object representations [psychoanalysis],  
object reconstructions [epistemology]  
produced by the human cognitive apparatus
- sensory interpretations of W1 objects  
retro-projected onto reality, identified with W1 objects as  
changes in reconstructions correspond to changes in reality

**Dilemma:**

Humans need knowledge about World 1 objects of cognition,  
but can acquire knowledge only about World 2 objects.

**The indirect way via W2**  
**is the only way of human empirical cognition,**  
**the only cognitive access to W1!**

Therefore,

objects of direct cognition (W2) have an **epistemological value**  
and I use the umbrella term **objects of cognition**  
comprising objects of direct and indirect cognition.



# 4 Relations between Popper's three worlds 1

## W1 → W2

W1 is **accessible** to human cognition **via phenomena in W2** which are produced by the human cognitive apparatus and which can be described by means of language (W3).

## W1 ← W2

Humans can **influence** and **modify** their habitat:

- technology
- social and political organizations (enterprises, states)
- mathematical structures (accounting)

## W2 → W3 (**externalization**, “**inter- / trans-subjectivation**”)

Every human can **contribute** to W3 via

- conversation, presentation, talk (short-term contents)
- constructing, documenting and **publishing** models
- creating words, terminology

A model becomes part of W3 as soon as it is public, i.e.

- it can be communicated, discussed, followed by **other people**
- it is represented in natural or formal language, diagrams
- it is no longer private, restricted to the model designer's W2

## W2 ← W3 (**internalization**, “**intra-subjectivation**”)

Humans can **activate** parts / segments of W3 in their W2s.

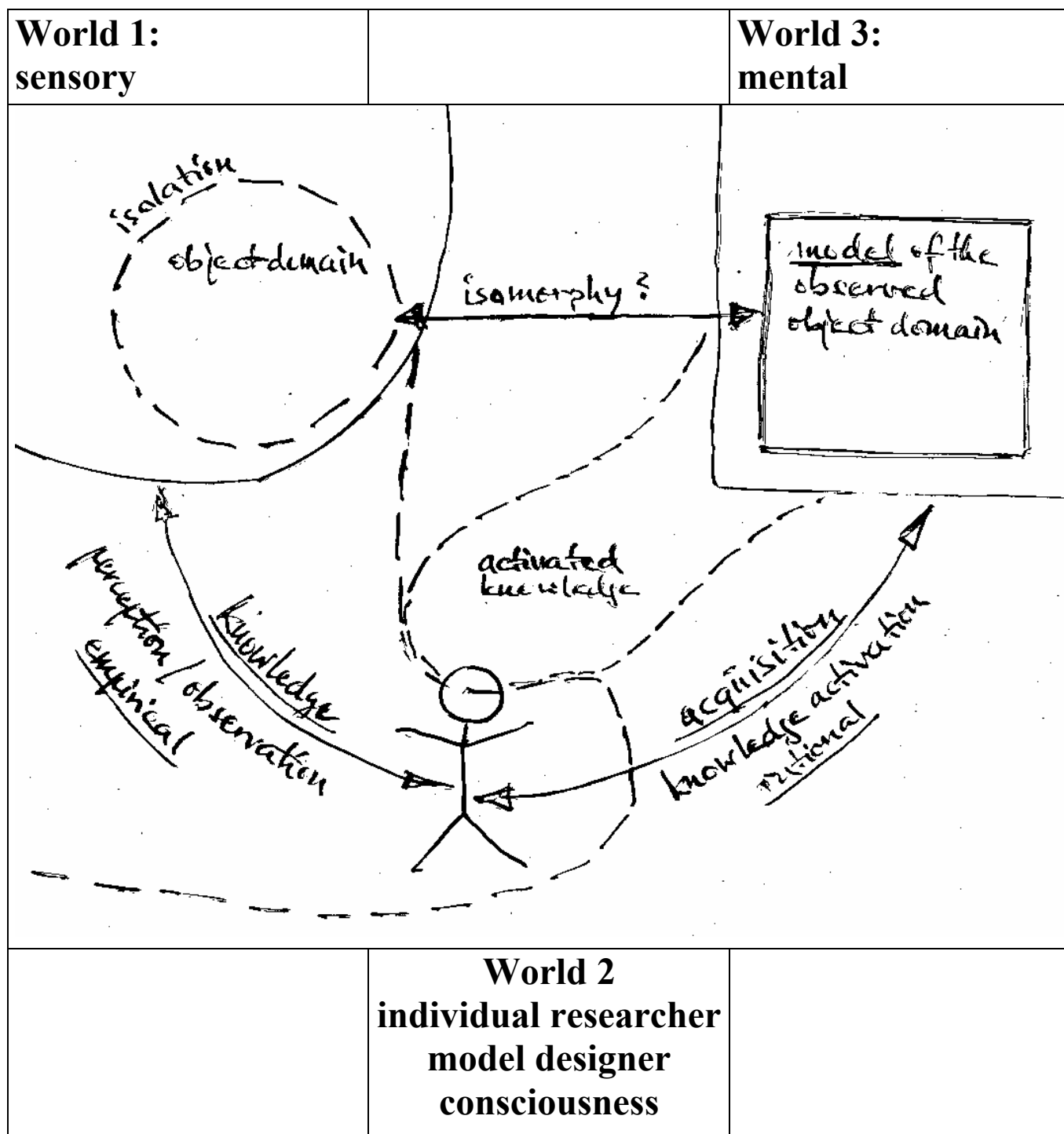
Humans can't individually repeat the history of the human mind, but they can **learn** directly from W3 via

- reading books about models, theories, science etc.
- learning languages

## W1 ↔ W3

In both directions, there is only an **indirect relation via W2**.

## 4 Relations between Popper's three worlds 2

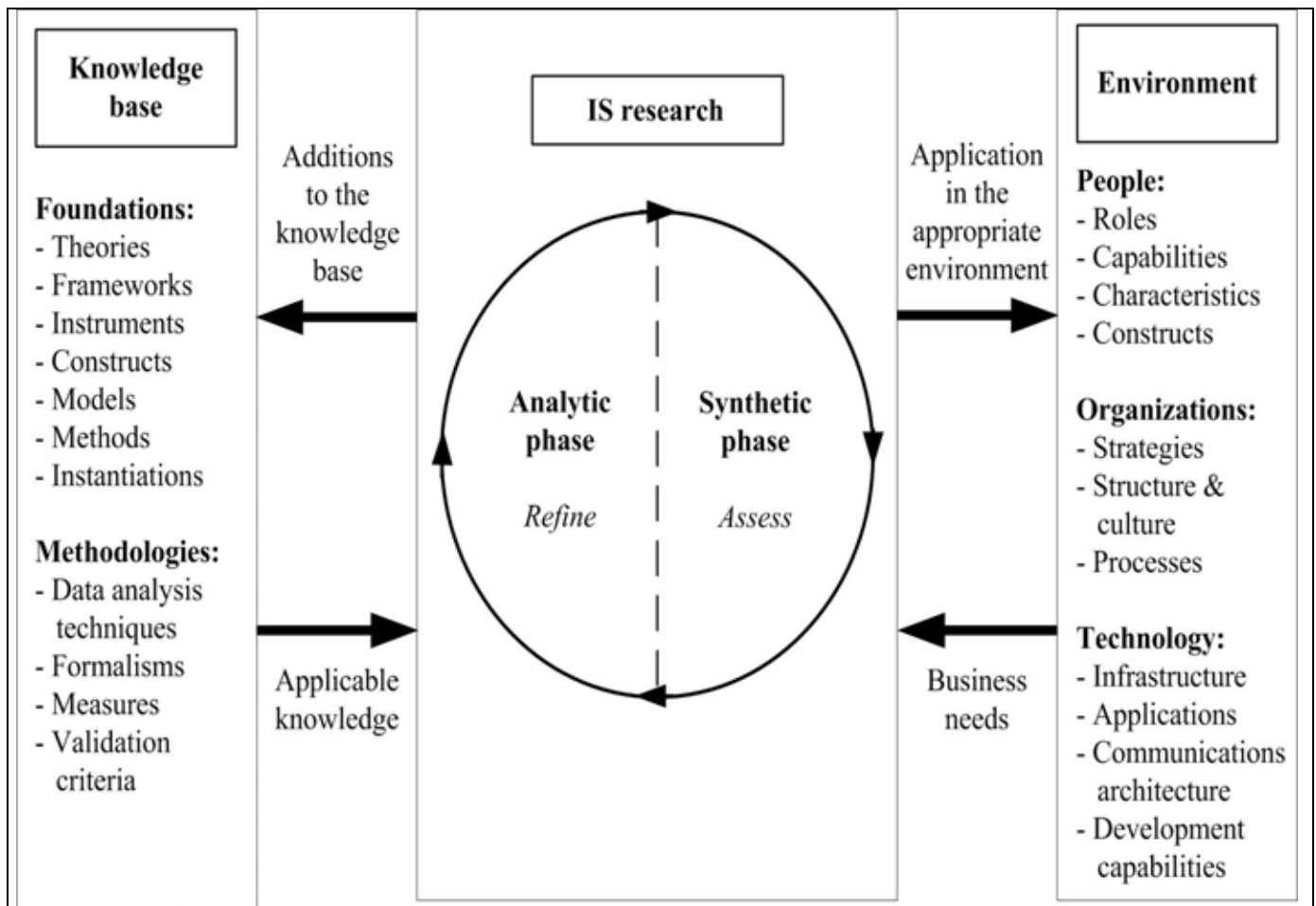


**“Hand-made” diagram showing the epistemological situation**

# 4 Relations between Popper's three worlds 3

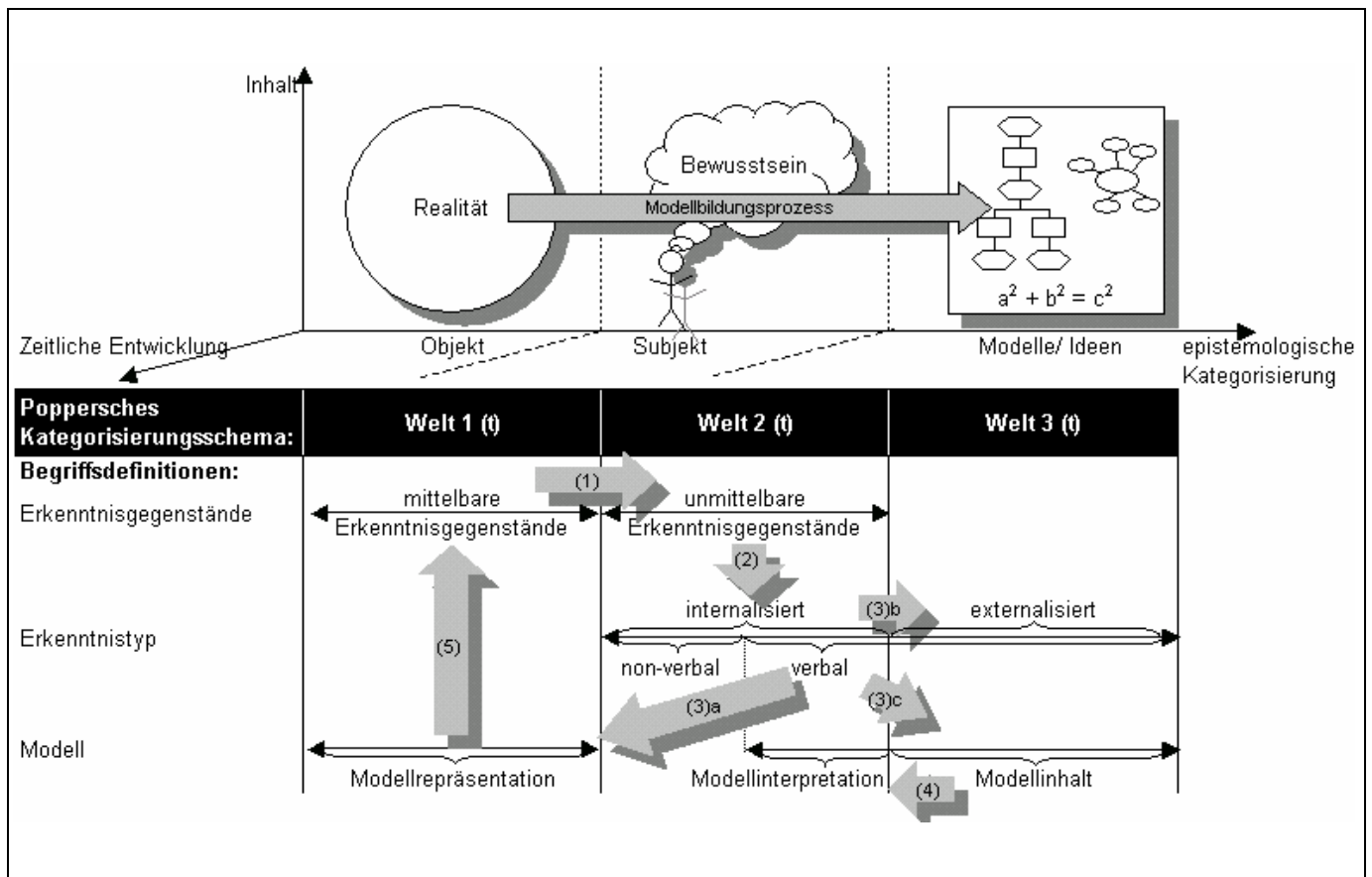
|   |   |               |   |
|---|---|---------------|---|
| external world<br>↓<br><b>World 1</b><br>objects of cognition | phenomenon,<br>individual experience<br>↓<br><b>World 2</b><br>knowledge of an individual<br>subject of cognition |               | model,<br>theory<br>↓<br><b>World 3</b><br>common<br>knowledge                          |
| →   | <b>perception,</b><br>cognitive<br>processes<br>(empiristic)<br>↓<br><b>reconstruct.</b><br>of World 1<br>→       | <b>memory</b> | <b>learning</b><br>←<br><br>rationalistic<br>↓<br><b>activations</b><br>of World 3<br>← |
| ←   | ↓<br><b>creation, induction</b><br>↓<br>new ideas,<br>knowledge   |               | →   |
|   | <b>design,</b><br><b>influence</b>  | ←             | <b>publi-</b><br><b>cation</b>  |
| <b>bi/trilateral semiotic sign</b>                            |   |               |   |
| materialized<br>signifiant,<br>VOX                            | code of<br>interpretation   |               | signifié,<br>conceptus<br>W2 W3   |
| object of cog.  |   |               |   |
| <b>model as complex bi/trilateral semiotic sign</b>           |   |               |   |
| materialized<br>model repre<br>sentation                      | code of<br>interpretation   |               | model<br>meaning<br>W2 W3   |
| object of cog.  |   |               |   |

## 4 Relations between Popper's three worlds 4



Embedded mayeutic cycle in IS research  
(adapted from  
Hevner / March / Park / Ram 2004, 80)

# 4 Relations between Popper's three worlds 5



**Popper's three worlds and terminological definitions:**

- ① perception,
- ② knowledge gain by abstraction,
- ③ knowledge representation and -transsubjectivation,
- ④ activation (via ⑤ + ①).

**(Holl / Auerchs, Analogisches Denken, 2004, 371)**

## 5 Summary of Popper's three worlds

**W1 contains things in itself (perceivable to some extent)**

**W2 contains**

- phenomena: **perceived** (induced by W1)
- activations: **learnt** (induced by W3)
- memory

**W3 contains**

**dependent re-constructions and independent constructions**

- **dependent concepts** with empirical basis: descriptions
- **independent concepts** without empirical basis: ideas, νούμενα (Kant's dove: assumption that flying is easier in the vacuum)

**Popper's model gives an ontological differentiation and states which levels of existence of objects of cognition are possible.**

**Popper's three worlds correspond to**

**three ontological levels of existence:**

**absolute reality, individual experience and description**

## 6 References

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